

## SEBASTIÁN VALENZUELA

sebastianvalenzuela@mail.utexas.edu  
512-632-9228

Home:  
10926 Jollyville Rd., Apt. 1403  
Austin, TX 78759

University:  
1 University Station A1000  
Austin, TX 78712

### EDUCATION:

**University of Texas at Austin, School of Journalism**, Austin, TX: Ph.D. student.  
Expected graduation: May 2010.

**University of Texas at Austin, School of Journalism**, Austin, TX: M.A. in journalism.  
Thesis: "Agenda-Setting effects on vote choice: Evidence from the 2006 Mexican and Canadian elections". Advisor: Maxwell McCombs.  
Graduated May 2007. Cumulative GPA: 3.96.

**Pontificia Universidad Católica de Chile, School of Journalism**, Santiago, Chile:  
Licenciatura in journalism and social information.  
Graduated magna cum laude December 2000.

### RESEARCH:

#### A. Book Chapters:

Sebastián Valenzuela and Maxwell McCombs. (In press). The agenda-setting role of the news media. In Don W. Stacks and Michael B. Salwen and (Eds.), *An integrated approach to communication theory and research* (2<sup>nd</sup> ed). Mahwah, NJ: Lawrence Erlbaum Associates.

#### B. Refereed Journal Articles:

Sebastián Valenzuela and Teresa Correa. (Forthcoming). Press coverage and public opinion on women candidates: The case of Chile's Michelle Bachelet. *International Communication Gazette*. Accepted August 2007.

#### C. Other Journal Articles:

Maxwell McCombs and Sebastián Valenzuela. (2007). The agenda-setting theory. *Cuadernos de Información* (published by Universidad Católica, Chile), 20, 44-50. Available online at: [http://fcom.altavoz.net/prontus\\_fcom/site/artic/20071127/asocfile/20071127164234/the\\_agenda\\_setting\\_theory\\_1\\_.pdf](http://fcom.altavoz.net/prontus_fcom/site/artic/20071127/asocfile/20071127164234/the_agenda_setting_theory_1_.pdf)

Sebastián Valenzuela and Teresa Correa. (2006). Prensa y candidatos presidenciales 2005: Así los mostramos, así los miraron [The press and the 2005 Chilean presidential candidates: How we

showed them, how they saw them]. *Cuadernos de Información* (published by Universidad Católica, Chile), 19, 89-96. Available online at: [http://fcom.altavoz.net/prontus\\_fcom/site/artic/20061201/asocfile/20061201145249/s\\_\\_valenzuela.pdf](http://fcom.altavoz.net/prontus_fcom/site/artic/20061201/asocfile/20061201145249/s__valenzuela.pdf).

#### **D. Refereed Conference Papers:**

Sebastián Valenzuela. (2008). *Talk that helps or hurts? Interaction effects of discussion and media use on social and political trust*. Accepted for presentation to the World Association for Public Opinion Research Annual Conference, May 13-15, 2008.

Sebastián Valenzuela. (2007). *A new typology of power dynamics between journalists and political sources*. Presented at the Political Communication Division of the National Communication Association, November 2007.

Sebastián Valenzuela. (2007). *Media effects on domestic migration: The influence of Money magazine's "Best Places to Live" rankings*. Presented at the Mass Communication & Society Division of the Association of Education of Journalism and Mass Communication, August 2007.

Sebastián Valenzuela and Maxwell McCombs. (2007). *Agenda-setting effects on vote choice: Evidence from the 2006 Mexican election*. Presented at the Political Communication Division of the International Communication Association, May 2007.

Sebastián Valenzuela and Teresa Correa. (2006). *Madam or Mr. President? Press coverage and public perceptions when a woman leads in a presidential election: The case of Chile*. Presented at the Commission on the Status of Women of the Association of Education of Journalism and Mass Communication, August 2006.

\* Top Student Paper

#### **E. Articles Under Review:**

Sebastián Valenzuela. (2007). *Talk that helps or hurts? Interaction effects of discussion and media use on social and political trust*. Submitted to *Communication Research* for peer review and publication.

Sebastián Valenzuela, María Flores and Maxwell McCombs. (2007). *Agenda-setting effects on vote choice: Evidence from the 2006 Mexican and Canadian elections*. Submitted to *International Journal of Public Opinion Research* for peer review and publication.

Sebastián Valenzuela, Namsu Park and Kerk F. Kee. *Trust, participation and Facebook: The impact of social network sites on college students' social capital*. Submitted to the International Symposium on Online Journalism, University of Texas at Austin, April 4-5, 2008.

#### **F. Articles in Preparation:**

Sebastián Valenzuela. *Moderators of media priming: Political interest, attention and knowledge in the 2006 Canadian election*. To be submitted to the 6<sup>th</sup> annual American Political Science Association preconference on political communication, August 27, 2008.

Kerk F. Kee, Sebastián Valenzuela and Namsu Park. *The diffusion of Facebook among college students: Demographic and temporal profiles of users at a public university in Texas*. To be submitted to *Information, Communication & Society*.

#### **E. Research Grants:**

Universidad Diego Portales, Chile (2008). “Seed fund” for early-stage scholars. *Agenda-setting dynamics in Chile: Relationships between television news, newspapers and public opinion, 2000-2005*. \$9,500. Sebastián Valenzuela, principal investigator. With Arturo Arriagada (Universidad Diego Portales, Chile) and Maxwell McCombs (University of Texas at Austin). 1 year (renewable).

University of Texas at Austin, School of Journalism, Jesse H. Jones Centennial Chair in Communications (2006). Summer research grant for the 2006 Mexican presidential election news content analysis project. \$2,000.

#### **ACADEMIC AWARDS:**

##### **A. Fellowships:**

Fulbright fellowship, U.S. Department of Education, Institute of International Education (2005-2007). Fellowship for covering tuition, fees and living expenses for graduate studies at the School of Journalism at the University of Texas at Austin. \$26,500.

##### **B. Honors:**

AEJMC, Commission on the Status of Women (2006). Top Student Paper.

Kappa Tau Alpha National Honor Society (2006). For academic excellence and scholarship in journalism and mass communication. University of Texas at Austin, School of Journalism. (Declined).

Pontificia Universidad Católica de Chile, School of Journalism (2000). Top Undergraduate Student (valedictorian) out of 60 students chosen from the School of Journalism.

##### **C. Travel Grants:**

University of Texas at Austin, School of Journalism (2007). Travel grant for attending the National Communication Association annual meeting. \$400.

International Communication Association, Political Communication Division (2007). Travel grant for attending the International Communication Association annual meeting. \$200.

University of Texas at Austin, School of Journalism (2007). Travel grant for attending the International Communication Association annual meeting. \$450.

University of Texas at Austin, School of Journalism (2006). Travel grant for attending the Association of Education of Journalism and Mass annual convention. \$350.

## **ACADEMIC EXPERIENCE:**

### **A. Teaching and Researching Positions:**

**Teaching Assistant**, University of Texas at Austin, School of Journalism. Fall 2006 - present.  
J349T U.S. Coverage of Latino Communities.

**Teaching Assistant**, University of Texas at Austin, School of Journalism. Spring 2007.  
J395 Advanced Writing & Public Affairs Reporting.

**Assistant Instructor**, Pontificia Universidad Católica de Chile, School of Journalism. Fall 2003.  
Business and Economic Journalism.

**Assistant Instructor**, Universidad Adolfo Ibáñez (Chile), Faculty of Humanities. Spring 2001.  
Reporting and News Writing.

**Teaching Assistant**, Universidad del Desarrollo (Chile), School of Journalism. Spring 2001.  
Writing for the Mass Media.

**Teaching Assistant**, Pontificia Universidad Católica de Chile, Faculty of Law. Spring through  
Fall 2000.  
Western Intellectuals of the 20<sup>th</sup> Century.

**Research Assistant**, Pontificia Universidad Católica de Chile, Institute of Media Studies. Fall  
1999 through Spring 2000.  
Research for the biography book of Agustín Edwards MacClure, founder of “El Mercurio”  
newspaper.

**Research assistant**, TV Channel 7, Televisión Nacional de Chile, Spring 1998 through Fall  
1999.  
Historical documentary *Chile in the 20<sup>th</sup> Century*.  
Research and produce papers about historical events for a docu-report on the 20<sup>th</sup> Century,  
transmitted on national public broadcasting.

### **B. Guest Lectures:**

Sebastián Valenzuela. (2007, May). *Agenda-setting effects on vote choice*. Presentation to Prof. Maxwell McCombs’s J380 Political Communication, School of Journalism, University of Texas at Austin.

Sebastián Valenzuela. (2007, February). *The Chilean media in democracy*. Presentation to Prof. Rosental Alves’s J320 Journalism in Latin America, School of Journalism, University of Texas at Austin.

Sebastián Valenzuela. (2007, February). *Madam or Mr. President? Chile's Michelle Bachelet, press coverage and public perceptions*. Lecture at the XXVII Annual ILASSA Student Conference, University of Texas at Austin.

Maxwell McCombs and Sebastián Valenzuela. (2006, October). *Educación informal: La función de los medios informativos en el establecimiento de la agenda* [The informal classroom: The agenda-setting role of the news media]. Lecture at Galileo University, for “Jornadas de Comunicación: Medios Nuestros, Medios Enteros”, Guatemala City, Guatemala.

Maxwell McCombs and Sebastián Valenzuela. (2006, October). *El impacto de los medios informativos en la opinión pública* [Impact of the media on public opinion]. Workshop for Guatemalan journalists, for “Jornadas de Comunicación: Medios Nuestros, Medios Enteros”, Guatemala City, Guatemala.

Maxwell McCombs and Sebastián Valenzuela. (2006, October). *La teoría del establecimiento de la agenda* [An overview of the theory of agenda setting]. Lecture at Rafael Landívar University, for “Jornadas de Comunicación: Medios Nuestros, Medios Enteros”, Guatemala City, Guatemala.

Sebastián Valenzuela. (2006, April). *The Chilean media in democracy*. Presentation to Prof. Rosental Alves's J320 Journalism in Latin America, School of Journalism, University of Texas at Austin.

## **PROFESSIONAL EXPERIENCE:**

**El Mercurio newspaper, Chile. Subeditor for Business News section.** Responsibilities: Manage reporters' work, edit texts and write news articles.  
February 2003 – July 2005.

**El Mercurio newspaper, Chile. Reporter and writer for Business News section.** Responsibilities: Report and write news stories on business and economic issues.  
April 2001 – January 2003.

**El Mercurio newspaper, Chile. Reporter and writer for Feature Stories section.** Responsibilities: Report and write feature stories on political issues  
January 2001 – April 2001.

**Maxus Oil Co., Ecuador. Public Relations assistant.** Responsibilities: To interview and write news articles for the company's workers magazine.  
August 1995 - September 1995.

## **PROFESSIONAL AWARDS:**

Association of Pension Fund Managers, Chile (2003). Best Journalist in Pension and Retirement Issues in Chile.

## **MEMBERSHIPS:**

Association for Education in Journalism and Mass Communication. Member since 2006.

International Communication Association. Member since 2006.

\* Annual convention manuscript reviewer for the Journalism Studies and Mass Communication divisions (November 2007)

National Communication Association. Member since 2007.

**SKILLS CERTIFICATIONS AND TRAINING:**

Languages: Spanish (native speaker)

Human subject training: Certificated by the University of Texas at Austin, September 2007.